



SPONSORSHIP OPPORTUNITIES

LOCOMOCOSEC

HAWAII PRODUCT SECURITY CONFERENCE

MAUI, HAWAII - 2020

WHAT IS LOCOMOCOSEC?

LocoMocoSec is a serious product security conference for builders, defenders, and other professionals interested in making long lasting changes to the state of web security. While we value the work of breakers and researchers, we cater to those making it harder to break things.

Attendees gain comprehensive, practical knowledge that they can directly apply to their day jobs. The carefully curated list of invited speakers are chosen for their specific backgrounds and presentation ability. Each one helps tell part of the story of how to run or contribute to an effective product security program.



LOCOMOCOSEC.COM

Who attends LocoMocoSec?

Those who drive change. Including everyone from C-levels to the hungry entry-level engineers. This event draws in a focused, high-end audience actively seeking information on how to make meaningful security changes in a modern development environment. Industry practitioners that attend this event are looking for advice and solutions they can immediately put into place when they return to work.

LocoMocoSec has a strong commitment to creating an inclusive experience for attendees. Since the beginning, we have sponsored attendees from diverse backgrounds, provided on-site childcare, and have hosted family-friendly social events where alcohol is not the focus.

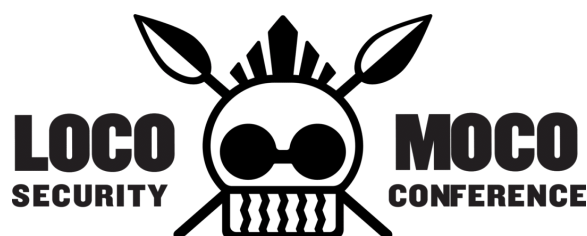
LocoMocoSec is a single-track conference. We expect to have over 200 attendees in our third year. Most of our attendees are security engineers, software engineers, or people that help run security programs ranging from managers to CISOs.

Venue

LocoMocoSec 2020 is on the Hawaiian island of Maui at the Westin Maui Resort & Spa, Ka'anapali at 2365 Ka'anapali Parkway, Lahaina, Maui. This breathtaking oceanfront resort setting on legendary Ka'anapali Beach provides the perfect backdrop for an amazing conference experience.

Voted #1 on Condé Nast Traveler magazine's list of top islands for 20 years in a row, Maui is home to superb beaches (33 miles of them), rocky cliff-faces, lush rainforests, and the surrounding waters teem with marine animals.

**Please contact us at info@locomocosec.com to
discuss your strategic partnership with
LocoMocoSec!**



May 26-29, 2020 Ka'anapali, Maui, Hawaii

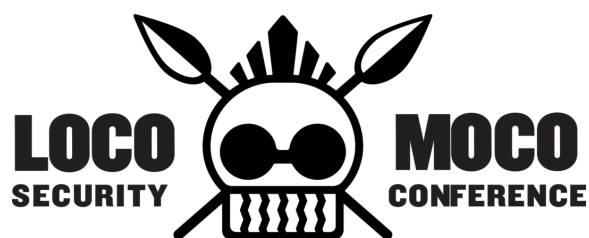
Sponsorship Opportunities

DIAMOND speaker dinner sponsorship (ONE AVAILABLE)

Sponsor speaker/VIP dinner.

- Special recognition and time to address the audience during the private event.
- Reserved rooms during meal breaks where you can speaker directly to attendees.
- Booth Space (2 x 6 ft. Table) on conference days.
- 2 conference passes for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Supply printed marketing material to be included in the gift bag. Tweet from @locomocosec thanking you for your sponsorship.
- Attendee list upon request.

cost \$25,000



May 26-29, 2020 Ka'anapali, Maui, Hawaii

Platinum “LocoMocosec” sponsorship (two available)

Primary meal sponsor for both days of the conference.

- Special recognition during EACH lunch including up to 10 minutes of time to speak to attendees PER DAY AT EACH LUNCH.
- Reserved rooms during meal breaks where you can speaker directly to attendees.
- Booth Space (2 x 6 ft. Table) on conference days.
- 2 conference passes for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Supply printed marketing material to be included in the gift bag.
Tweet from @locomocosec thanking you for your sponsorship.
- Attendee list upon request.

cost \$20,000



May 26-29, 2020 Ka'anapali, Maui, Hawaii

Gold “Pau Hana” Sponsorship (two available)

Sponsor Welcome Reception Event for attendees and family.

- Special recognition at the reception including up to 10 minutes of time to speak to attendees.
- Booth Space (2 x 6 ft. Table) on conference days.
- 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Supply printed marketing material to be included in the gift bag.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.
- Attendee list upon request.

cost \$13,500



May 26-29, 2020 Ka'anapali, Maui, Hawaii

Reserve a break room (4 available)

This can be added to any sponsorship level as long as space is available. We will have food setup outside of these rooms and attendees can choose to eat in one of these rooms.

- Reserved rooms during meal breaks where you can speaker directly to attendees.
- You can use this time to have conversations with customers or try to entice new ones.
- You'll have a TV to display any content you'd like, including sales pitches.
- You'll be able to customize the room to a certain extent.

cost \$5,000



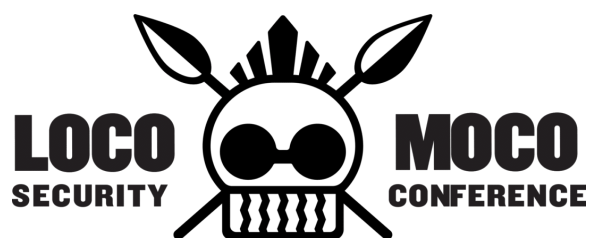
May 26-29, 2020 Ka'anapali, Maui, Hawaii

Silver “Ohana” Sponsorship (as space allows)

Basic sponsorship without speaking opportunity.

- Booth Space (1 x 6 ft. Table) on conference days.
- 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Supply printed marketing material to be included in the gift bag.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.
- Attendee list upon request.

cost \$7,500



May 26-29, 2020 Ka'anapali, Maui, Hawaii

Video Recording Sponsorship (one available)

Sponsor the video recording and production.

- Your logo will be shown as part of every conference recording. This includes a recording of every talk at the conference via YouTube.
- 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.

cost \$15,000



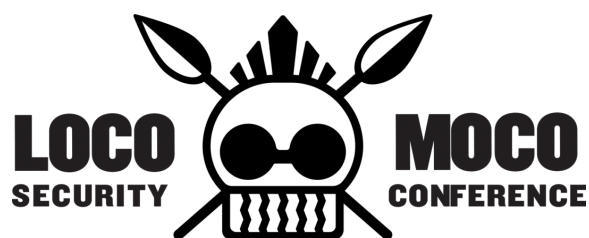
May 26-29, 2020 Ka'anapali, Maui, Hawaii

Keiki Sponsorship (TWO AVAILABLE)

Sponsor day care and kid activities during the conference.

- Extra marketing/PR around enabling those traveling with family more flexibility with regards to children.
- Multiple tweets from @locomocosec thanking you for your family-specific sponsorship.
- Booth Space (1 x 6 ft. Table) on conference days. 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Supply printed marketing material to be included in the gift bag.

cost \$7,500



May 26-29, 2020 Ka'anapali, Maui, Hawaii

Coffee and Snack Sponsorship (two available)

Be the provider of sweet, sweet caffeine.

- Your signage clearly indicating the sponsor of the coffee and snacks.
- Up to 3 minutes of speaking time during each snack break.
- Shared booth space (1/2 x 6 ft. Table) on conference days.
- 1 conference pass for your team.
- A 15% discount off of additional conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.

cost \$5,000



May 26-29, 2020 Ka'anapali, Maui, Hawaii

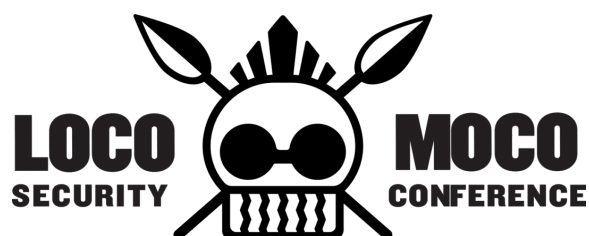
Diversity & Inclusion

Sponsor travel and admission to members of underrepresented groups in the technical community. Residual funds will be donated to a group of charities determined by the sponsor.

Your diversity sponsorship will cover the hotel, airfare, training, and conference admission for individuals from underrepresented backgrounds in the technical community to attend LocoMocoSec.

- 1 conference pass for your team per 10k sponsored.
- A 15% discount off conference briefings passes and/or training courses.
- Corporate logo and link to website on the locomocosec.com sponsors page.
- Tweets and other announcements from @locomocosec thanking you for your sponsorship.

cost \$3,500 per sponsored person



May 26-29, 2020 Ka'anapali, Maui, Hawaii