



SPONSORSHIP OPPORTUNITIES

LOCO MOCO

SECURITY CONFERENCE

**SHERATON KONA RESORT & SPA
AT KEAUHOU BAY, KAILUA-KONA HAWAII**

APRIL 3 - 6, 2018

WHAT IS LOCO MOCO SEC?

The Loco Moco Security Conference is a builder and defenders conference for people interested in making impactful and long lasting changes for the state of web security. While we value the work of breakers and researchers, we cater to those making it harder to break things.

The Loco Moco Security Conference will provide attendees comprehensive, practical knowledge that they can directly apply to their day jobs. The carefully curated list of invited speakers were chosen for their specific backgrounds and presentation ability. Each one helps tell part of the story of how to run or contribute to an effective security program.



LOCOMOCOSEC.COM

WHO ATTENDS LOCO MOCO SEC?

Those who drive change. Including everyone from C-levels with purchase authority down to the hungry entry level engineers. This event will draw in a more focused, high-end audience actively seeking out more information on security solutions and best practices. Industry practitioners that attend this event are looking for advice and solutions they can immediately put into place when they leave to achieve their goal of a more secure IT environment.

BENEFITS OF SPONSORING

- * Promote Your Products & Service Offering
- * Generate Quality Leads
- * Increase Brand Recognition
- * Establish Thought Leadership

Take advantage of this opportunity to engage more intimately with your desired audience and be top of mind when they are looking for advice and solutions.

VENUE

The Sheraton Kona Resort & Spa is located on 22 oceanfront acres and boasts the largest convention center on the Kona coast. The Kaleiopapa Convention Center, designed by acclaimed Hawaiian designer Sig Zane, is 10,000 square feet with 910 capacity. There is an additional 100,000+ square feet of outdoor meeting space.

In an effort to make this a valuable experience for all sponsors, we have created packages to meet a variety of budgets and objectives.

Please contact us at info@locomocosec.com to discuss your strategic partnership with Loco Moco Sec!



LOCO MOCO SPONSORSHIP (ONE SOLD/ ONE AVAILABLE)

Meal sponsorship.

Special recognition during lunch including up to 10 minutes of time to speak to attendees.

Booth Space (2 x 6 ft. Table) on Conference days.

3 conference passes for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Supply printed marketing material to be included in the gift bag.

Tweet from @locomocosec thanking you for your sponsorship.

COST \$20,000



PAU HANA SPONSORSHIP (TWO AVAILABLE)

Sponsor Welcome Reception Event held on Wednesday April 4th, 2018 5:30pm – 7:30pm. Family members are welcome to attend this event.

Special recognition at the reception including up to 10 minutes of time to speak to attendees.

Booth Space (2 x 6 ft. Table) on Conference days.

2 conference passes for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Supply printed marketing material to be included in the gift bag.

Tweets and other announcements from @locomocosec thanking you for your sponsorship.

COST \$13,500



AGENCY SPONSORSHIP (TWO AVAILABLE)

Sponsor Conference and Community Events held on Wednesday April 3rd and 4th, 2018. Community members are welcome to attend the public presentations on 4/3 and 4/4.

Booth Space (1 x 6 ft. Table) on Conference days.

Mention in radio and TV spots (if available).

2 conference passes for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Supply printed marketing material to be included in the gift bag.

Tweets and other announcements from @locomocosec thanking you for your sponsorship.

COST \$10,000



VIDEO RECORDING SPONSORSHIP (ONE AVAILABLE) - SOLD

Remember the event forever with recordings.

Your logo shown as part of every recording.

1 conference pass for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Tweets and other announcements from @locomocosec thanking you for your sponsorship.

~~COST \$8,000~~



OHANA SPONSORSHIP (AS SPACE ALLOWS)

Booth Space (1 x 6 ft. Table) on Conference days

2 conference passes for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Supply printed marketing material to be included in the gift bag.

Tweets and other announcements from @locomocosec thanking you for your sponsorship.

COST \$7,500



KEIKI SPONSORSHIP - SOLD

Sponsor day care and kid activities during the conference.

Extra marketing/PR around enabling those traveling with family more flexibility with regards to children.

Multiple tweets from @locomocosec thanking you for your family-specific sponsorship sponsorship.

Booth Space (1 x 6 ft. Table) on Conference days.

2 conference passes for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Supply printed marketing material to be included in the gift bag.

COST \$7,500



COFFEE AND SNACK SPONSORSHIP (TWO AVAILABLE)

*Coffee is very important.
Be the provider of sweet, sweet caffeine.*

Your signage clearly indicating the sponsor of the coffee and snacks.

Up to 3 minutes of speaking time during each snack break.

Shared booth space (1/2 x 8 ft. Table) on conference days.

1 conference pass for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Tweets and other announcements from @locomocosec thanking you for your sponsorship.

COST \$5,000



DIVERSITY & INCLUSION

Funds will go directly to funding travel and admission to members of underrepresented groups in the technical community. Residual funds will be donated to a group of charities determined by the sponsor.

1 conference pass for your team.

A 15% discount off of additional conference briefings passes and/or training courses.

Corporate logo and link to website on the locomocosec.com sponsors page.

Tweets and other announcements from @locomocosec thanking you for your sponsorship.

COST \$2,500

COST \$7,500

COST \$5,000

COST \$10,000